

Analysis and creativity in the context of sustainable development.

From responsibility to sustainability

SUMMARY

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Habilitation thesis “Analysis and creativity in the context of sustainable development. From responsibility to sustainability” is a reflection of the scientific, didactic and practical experience accumulated during my professional career after obtaining, in 2004, the title of Doctor in Economics. I believe this work is the business card that recommends me as a professional in the field in which I currently work.

In order to best meet the purpose, namely, highlighting the teaching performance and research capacities, the thesis was structured in three sections: A section where professional, academic and scientific achievements are presented by describing the topics of interest addressed and the results of the research; a section describing the plans and directions for the development and development of the professional career and a section showing the bibliographic references used in the materials presented for the description of the scientific career. This paper was based on the most relevant personal contributions, referring in particular to articles published in ISI publications or to articles in which I am the author and which recorded the most citations in ISI publications with ISI nenul. Also, as a result of the long scientific study and the special interest in the field of saving and economic growth on sustainable criteria, we have designed and created the innovative concept of Safosmart, aimed at preventing and reducing food waste, whose brief presentation is found in the content of the habilitation thesis.

In the first part of the habilitation thesis we included information about the evolution of the professional career, by describing the course of the studies, titles and qualifications obtained; here we highlighted the constant interest in practicing the teaching act at high standards, for the continuous advancement in the knowledge process and for making a real contribution to the development of society through innovative solutions in its own field of expertise. Continuing university studies with doctoral studies and later with postgraduate studies has led to an increase in the degree of specialization and gave me the chance to pursue my profession at an advanced level, always aligned with international trends. The orientation toward the field of scientific research since the final years of university studies has created the possibility of launching in the process of knowledge and perception of the world through the eyes of a specialist and not just an amateur. I have contributed to the development of research by publishing articles, participating in studies and projects as a member or director on various topics: From those aimed at the dynamic activity of an economic entity to the global problems of mankind; among the areas of interest i mention: economic, social and political analysis at company level, sector of activity, nation or worldwide, international trade, foreign direct

investment, poverty, famine and arms financing, unemployment, regional and interregional development groups, regional economic integration, economic cooperation, world conjuncture, economies in transition, etc. Through the continuous effort made, since my beginning in my teaching career I have been very devoted to teaching-learning-research, getting involved in the preparation of courses and seminar work, updating the discipline record, course supports, teaching materials, case studies and applications and cases in disciplines such as: economic and financial analysis, global strategic diagnosis, Entrepreneurship, economic diagnosis, financial diagnosis, diagnosis of sustainability, diagnosis of small and medium-sized companies, enterprise assessment, real estate evaluation, business games, modern methods of enterprise evaluation.

Through the arguments described in the content of the paper, I believe that there are some important elements that have guided me to success in the course of my teaching career, among which I list: Ethical behavior, respect, equidistance and fairness toward all students; maintaining professional integrity; the pleasure and enthusiasm for teaching, the desire to be an example and inspiration for students; patience and empathy for the needs, circumstances and condition of students; manifesting flexibility in the teaching process, by accepting and adapting the teaching behavior to the feedback of the students and the results obtained; availability to answer questions, support, guide and coordinate students, punctuality and rigor in exposing lessons, etc.

In the second part of the paper I described the main results obtained in scientific research and their impact on the modeling of the university career by permanently adapting the knowledge to the process of change. Here we have structured the main scientific papers described, but they all led to the same final conclusions: Creativity and responsibility condition evolution, the development of human society and implicitly economic growth on sustainable criteria; consumption and saving behavior is a consequence of combining psychological factors with economic and social factors; sustainable universities, through all policies promoted, are a component of the sustainable universe; the environment and sustainable strategies condition the dynamics of the real estate market; telemunca is the reality of the alignment of the present with sustainable development policies; Reducing food waste can bridge human gaps and prolong life on planet Earth.

In part three are presented the prospects for the development of academic, scientific and professional careers by describing the directions of action that the author has in mind.

The final section of the habilitation thesis includes the main bibliographic references used in the elaboration of the scientific works described in the body of the paper (over 300 bibliographic references).